



PALATKA MUNICIPAL AIRPORT
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NEWS LETTER

January 15, 2007

Page 1 of 3

*** After having been suspended due to time constraints at Fiscal Year close, www.PalatkaKayLarkin.com is back under reconstruction people. I cleared a mountain of other projects and was able to pick this up again in early December and before December month end, Part I of Phase V rolled out. Part II of this Phase V is anticipated to roll out in early February.

When last we left off here, I lent indication that Phase V would be huge and is projected to include the Real Estate and Economical Development. We received so many wonderful comments and compliments on the new look of our website that many kept inquiring as to the new areas I set up but not yet constructed. The Photo Library appears to be in high anticipation so since we aim to please and since you asked for it in *massive* numbers, I decided to build the Photo Library as a part of this Phase V. It *will be included* in the coming Part II roll out and it's a dandy. As a hint, the big *FLY IN* of August 12th, 2006 will be represented.

So stay tuned folks. Having been here for a very long time, I began our photo collage years and years ago. So one never knows just what Kodak Moment might be presented. I know, of course. But you don't...yet. I will tell you this though: This *Photo Library* coming out is some of the best of our best. And I am excited to share them with you.

Again, many thanks to the *Controller* and Sandshills Publishing Company for providing our web site. Their geniuses designed an *awesome* site and when www.PalatkaKayLarkin.com first rolled out in 2004, it was and still is one of a kind. I personally thank Tim Washburn of the *Controller* for his assistance during the original construction and this on-going reconstruction. My administrating our website is a labor of love but would be much more difficult without these folks.

*** Capital Improvement Update: ...*New Terminal Building*...I have in my hand the RFP (Request for Proposals) on the new Terminal Building. Last month, on December 21st, Glenn and I, together with Larry Pritchett, Airport Advisory Board Chairman, Allan Bush, City Manager, CITY OF PALATKA, Gene Lamp, Aviation Specialist District Two Public Transportation Operations with the Florida Department of Transportation, and Passero Associates, Airport Engineers, gathered in special conference, RFP in hand, to nail down some of the final details of this one inch thick document. To give the short version, we are going live and in color next week people...!

Like I always say, even when it appears chiseled in stone, it really ain't, so to speak. So pending amendments, additives, pre-bids and prop wash, here's what we have. The advertisement for RFP will be released next week with the first related meeting to follow on January 29th. Fast forwarding, the Notice to Proceed is projected to be issued to the contractor on April 16th, which is consistent with my previous statements of how we aim to turn dirt in the Spring.

Now...there are several associated events that will occur between next week and that April date. I won't bore you with the technical details but know that once we issue that Notice to Proceed, which is *the* date of all dates here, we have received all blessings and are cleared to launch. I will keep you informed as things unfold.

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*** Continuing with Capital Improvements...In September I made mention of a coming fencing project. We shall be erecting approximately 2,340 linear feet of additional 8' high perimeter security fencing and adding one 16' gate for equipment and emergency vehicle access. This went out to bid in early December. Bids were opened for review in early January and are currently under consideration for recommendation to the City Commission.

This is an estimated \$ 44,000.00 Capital Improvement, an 80/20-grant allocation, joint participation between the Florida Department of Transportation and the CITY OF PALATKA. That's 80% state and 20% local.

As the consideration of bids continues, the details will become more clearly defined. I will keep you informed as this project phases forward.

On a related note: There will be another fencing project in conjunction with the New Terminal Building. Details to follow at a later date.

*** The *Cheap Shameless Plug*: I'm yanking our own chain this month to announce the completion and launch of Palatka Municipal Airport's Fall/Winter line of custom apparel and expanded headwear....! These are brand new items people.

As you'll recall, in June I launched our line of Spring/Summer apparel and various other custom merchandise and that venture brought forth a stampede we'd most certainly like to thank you for. Now we are into the cooler months, such as they are, and the success of the first line got me to thinking about designing a few things for fall and winter. So in October, I began doing just that. In early December, the entire line rolled out.

As much as I'd like to be able to tell you about the coats and jackets, they, unfortunately for you, were all spoken for by the end of the first day...every single one of them. Yeah, we just kind of stepped to the side and let the crowd fight over them. But...we can still keep the chill off of you. Fleece...! Who does not like the feel of fleece??? The crew neck sweatshirts became a hit straight out of the box. And by special request, I also included what is affectionately known as the "Hoodie", the popular hooded sweatshirt, complete with drawstring ties and that the nice little hand warming pocket across the front. If you happen to be the hot blooded type and fleece is too much for you, we've got a long sleeve mock turtle neck tee that will be just right for those crisp but not too chilly days.

As for your head, for the fall/winter I have expanded our existing line of headgear to include that goofy little beanie cap, the knit toboggan. That 'ought to keep your head heat in. But I take greater pleasure in telling you about this next item. And those of you who know me may already have been expecting me to eventually toss something like this into our merchandising mix somewhere. I am pleased to announce the launch of our brand new *Wildlife Series* caps...! Now...I can be difficult to impress. It takes a pretty good trigger to ignite my wow factor. But folks, when I pulled these things out of the box and I saw how they turned out...oh I so encourage you to not wait too long because they are so not gonna last around here. Just like those coats and jackets, these *Wildlife Series* and *Camo* caps will be gone in short order and actually, almost are. Due to their popularity, I was forced to submit a quantity replacement order less than two weeks after I first put them out on the rack.

But I've got one more for you. Seeing how the "Race Polo" shirt became so popular, it occurred to me that a cap of similar stature might be well received. So let's find out. Introducing...the Flash cap...! It's the racing style twill cap with lightening bolts over the bill. It's a pretty darn sharp looking cap. Let me tell you.

Folks, we invite you to swing in and browse through these new additions to our custom line of apparel. I selected and designed everything with your comfort and classy appearance in mind. You are a part of our image and we want you looking good. The greatest part of our invitation for you to come take a peek is that not only does everything have our logo and namesake very strategically planted within or thereon, and not only is everything available in a rainbow of colors and sizes, but you will also enjoy the ridiculous low retail pricing, something else I had in mind during this evolution: consumer affordability.

This is our Fall/Winter line of Palatka Municipal Airport custom apparel and it resides on the racks and in the new cubbyhole cabinets.

This concludes the *Cheap Shameless Plug* and it didn't hurt as much as you thought it would, huh.

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*** I lied. We're not done. Today's second *Cheap Shameless Plug* is announcing...**NOW ON SALE**...the entire Spring/Summer line of Palatka Municipal Airport's custom apparel, excluding headwear...! You had to see this coming. That's right folks, for a limited time every flavor, style, and size of every *Larkin* Polo Shirt and Tee...is now 10% off present retail.

For those who might still be unfamiliar, please allow me to educate you. We're not talking about just any T-shirt or Polo Shirt here and they are far from all the same. I stacked up quite the variety so *you* would have a choice. And just about every color in the rainbow is represented. The Executive Polo has become so popular that there for a while, we couldn't keep it on the rack. This is a very high-end, quality shirt and is the *only* shirt that will *ever* carry our color logo. The Casual Polo is available in four different styles. The tees are also multi stylish. If you don't want a pocket, you don't have to have one. If you don't like a full back design, you don't have to have that either. If you want a tank top, we have that too. And I even thought of your little co-pilot and created their very own youth shirt. You'll find those in John Deer Green and Baby Doll Pink, of course. And here's an advance tip...some of these tees...possess our airfield layout and runway configuration.

I began this sale in December and many have already taken advantage. If you'll recall, when I first launched this line, certain styles, colors, and sizes sold out rather quickly. So for those of you who keep eyeballing that shirt every time you walk in, and you know who are just like we do, now is the time to pick it up.

This concludes the *Cheap Shameless Plug* and this time I really mean it.

*** Last month, I referenced Georgia Pacific's commitment to clear trees in the approach path to our Runway 17, said trees being on their property just north of Highway 100 west. To refresh your memory, this tree removal was to serve in preparation of a coming project anticipated to recapture existing pavement runway length. As of this writing we are 99% tree removal project complete. That one nagging percentage remaining appears to be one little old single stand alone tree that appears to be igniting a vehicular highway traffic nightmare in regard to how it will be removed. Brainiacs higher than our authority are heavily weighing their options. Enter the Florida Department of Transportation.

In their efforts to assist with our continuing drainage improvement efforts, they are "in the area" cleaning ditches. It wouldn't hurt our feelings if they "bumped" into that tree.

We thank Georgia Pacific for their participation in this project. We appreciate their commitment to continued Airport development. We applaud the relationship we have with our neighbors.

*** The *Airport Advisory Board* will next meet on Tuesday, March 13th, at 5:30 pm. These meetings are open to the public. We encourage your participation and invite you to come. To my knowledge, the meeting will occur at the Airport.

This concludes the January *NewsLetter*. And as always, if you have any questions or if there is anything we can do for you, please feel free to call.

Thank you.

Sincerely,

Donna S. Franklin
Airport Business Operations Supervisor